

# PRESS RELEASE

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## OPPORTUNITEAM Charity Project

SAMSON trainees founded virtual company to support vocational projects in developing countries

Students completing their vocational training at SAMSON AKTIENGESELLSCHAFT have established a virtual company named OPPORTUNITEAM to improve the opportunities available to young people in developing countries. They use the skills and knowledge they acquire during their training program to manufacture and market products and invest the proceedings in a support project.

OPPORTUNITEAM requires people from all vocational training fields offered at SAMSON to succeed. Trainees learning technical jobs develop and manufacture the products. Warehousing trainees are in charge of the required logistics. And trainees in the commercial and IT fields are responsible for marketing, order handling, and controlling. The OPPORTUNITEAM portfolio comprises decorative metal and electric products developed and manufactured in the SAMSON training workshop as well as commercial-grade merchandise (e.g. T-shirts) designed by the team. Thanks to low raw material costs, the main added value is created by the work the trainees put into their products. The proceedings are used to support a vocational training project for young people in a developing country. The objective is to establish a permanent partnership that will serve as a platform for cooperation, mutual exchange, and international learning.

SAMSON in Frankfurt figures among the most important employers in the Rhine-Main area. The medium-sized company has a staff of around 1600 in Frankfurt, among them over 140 trainees in technical and commercial jobs. Frankfurt am Main is home to the SAMSON headquarters and also the company's largest production site. Here, SAMSON develops and manufactures products for process automation in industry, process engineering as well as heating, ventilation, and air-conditioning. Worldwide, SAMSON currently employs over 4000 people.

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